

CARING FOR THE COAST AWARDS 2022

Partner with us

Our staff have demonstrated their unwavering dedication, passion and resilience in recent times.

This commitment to exceptional care for our patients, despite the challenges we have faced, deserves special recognition.

Sponsorship of the 2022 Caring for the Coast Awards gives corporate organisations the opportunity to champion quality health care on the Central Coast.

The awards offer unique and significant brand exposure and engagement opportunities with more than 8,000 staff members and the local Central Coast community.

SPONSORSHIP OPPORTUNITIES

PLATINUM

Number available:

One

Investment:

\$8,000 + gst

Inclusions:

- Naming rights: Organisation name and logo will be prominently displayed as Platinum Sponsor with all mentions of the Awards on all promotional material and publications (electronic and hard copy).
- Staff e-newsletter: Top story company profile with images, logo, web link and ongoing monthly exposure
- Staff intranet: Prominent company profile, logo and web link
- Website: Prominent company profile, logo and web link
- Social media: Acknowledged as Platinum (major) sponsor in Awards social media posts
- Virtual event and videos: Opportunity to record a short (up to 1 minute) video message to be shared with all staff in communications and awards presentation – acknowledgment as Platinum sponsor in all videos/online event
- Keepsake booklet: Full page company profile with images, logo, web link

GOLD

Number available:

Two

Investment:

\$5,000 + gst

Inclusions:

- Staff e-newsletter: Company profile with image, logo, web link and ongoing monthly exposure
- Staff intranet: Company profile, logo and web link
- Website: Company profile, logo and web link
- Social media: Acknowledged as Gold sponsor in Awards social media posts
- Virtual event and videos: Opportunity to record a short (up to 30 seconds) video message to be shared with all staff in communications and awards presentation – acknowledged as Gold sponsor in videos/online event
- Keepsake booklet: Half page company profile with images, logo, web link


SILVER

Investment:

\$2,000 + gst

Inclusions:

- Staff newsletter: Logo, web link and ongoing monthly exposure
- Staff intranet: Logo and web link
- Website: Logo and web link
- Social media: Acknowledged as Silver sponsor in Awards social media posts
- Virtual event and videos: Acknowledged as Silver sponsor in videos/online event
- Keepsake booklet: Logo, web link



Recognising our people for their outstanding contribution

Terms and conditions

1. Eligibility

- 1.1 Sponsorship requests will be in accordance with the NSW Health Sponsorship Policy PD2005_415.
- 1.2 There should be no real or apparent conflict between the mission and objectives of NSW Health/CCLHD and those of the sponsor.
- 1.3 The Sponsor may not own, control or are involved directly in the product and manufacture of tobacco and tobacco related products including cigarettes and cigars.
- 1.4 NSW Health/CCLHD will not consider sponsorship partnerships with organisations that:
 - have an alignment to political or religious organisations;
 - promote gambling;
 - may be construed as discriminatory;
 - could be detrimental to public health and safety;
 - promote or encourages alcohol or any substance abuse.
- 1.5 Where sponsorship takes the form of provision of a sponsor's product, the product must be fit for purpose.
- 1.6 All sponsorships are to be approved by CCLHD Chief Executive or another delegated senior officer of the relevant Public Health Organisation.
- 1.7 A "contract" is formed between CCLHD and the Sponsor when CCLHD accepts written confirmation of the sponsorship agreement from the Sponsor and receives 100 per cent of the total sponsored amount as payment in full.

2. Payment and termination

- 2.1 Sponsorship monies will facilitate the successful planning and promotion of the awards, in addition to subsidising the cost of management, communication, program and publications.
- 2.2 All prices are in Australian Dollars and exclude GST.
- 2.3 Payment in full is required within 30 days of confirmation of the Sponsor agreement.
- 2.4 Sponsorship entitlements will not be provided until the sponsorship agreement is accepted by CCLHD and all monies have been paid.
- 2.5 All costs associated with branded advertising, signage, gifts are to be covered by the Sponsor (with the exception of awards program and relevant publications).
- 2.6 Sponsors must insure, indemnify and hold CCLHD harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which CCLHD may become liable.
- 2.7 The sponsorship term is for a one-off event (2022 Awards)
- 2.8 CCLHD reserves the right to terminate the agreement:
 - in the event of the Sponsor being found to have been involved in the provision or promotion of a product or service that could damage the physical or mental health of members of the public; or
 - where, at the sole discretion of CCLHD, termination is warranted in the public interest.

Please note: CCLHD's functions will continue to be carried out fully and impartially, notwithstanding the existence of the sponsorship agreement and any attempt by the Sponsor to influence CCLHD's functions will result in an automatic review or termination of the agreement.

3. Obligations and rights

- 3.1 CCLHD retains the right to develop and approve all content for any publications and social media in relation to the event and sponsorship agreement.
- 3.2 Sponsorship does not include explicit or implicit endorsement of the Sponsor or the Sponsor's products or services and must not directly or indirectly imply endorsement of the sponsor.
- 3.3 CCLHD reserves the right to refuse application or prohibit any Sponsor from participation.
- 3.4 The Sponsor must disclose any real or perceived conflicts of interest between CCLHD's public interest and the sponsor's personal or private interests.
- 3.5 The information contained in this package is correct at the time of publication and is subject to change without notice.